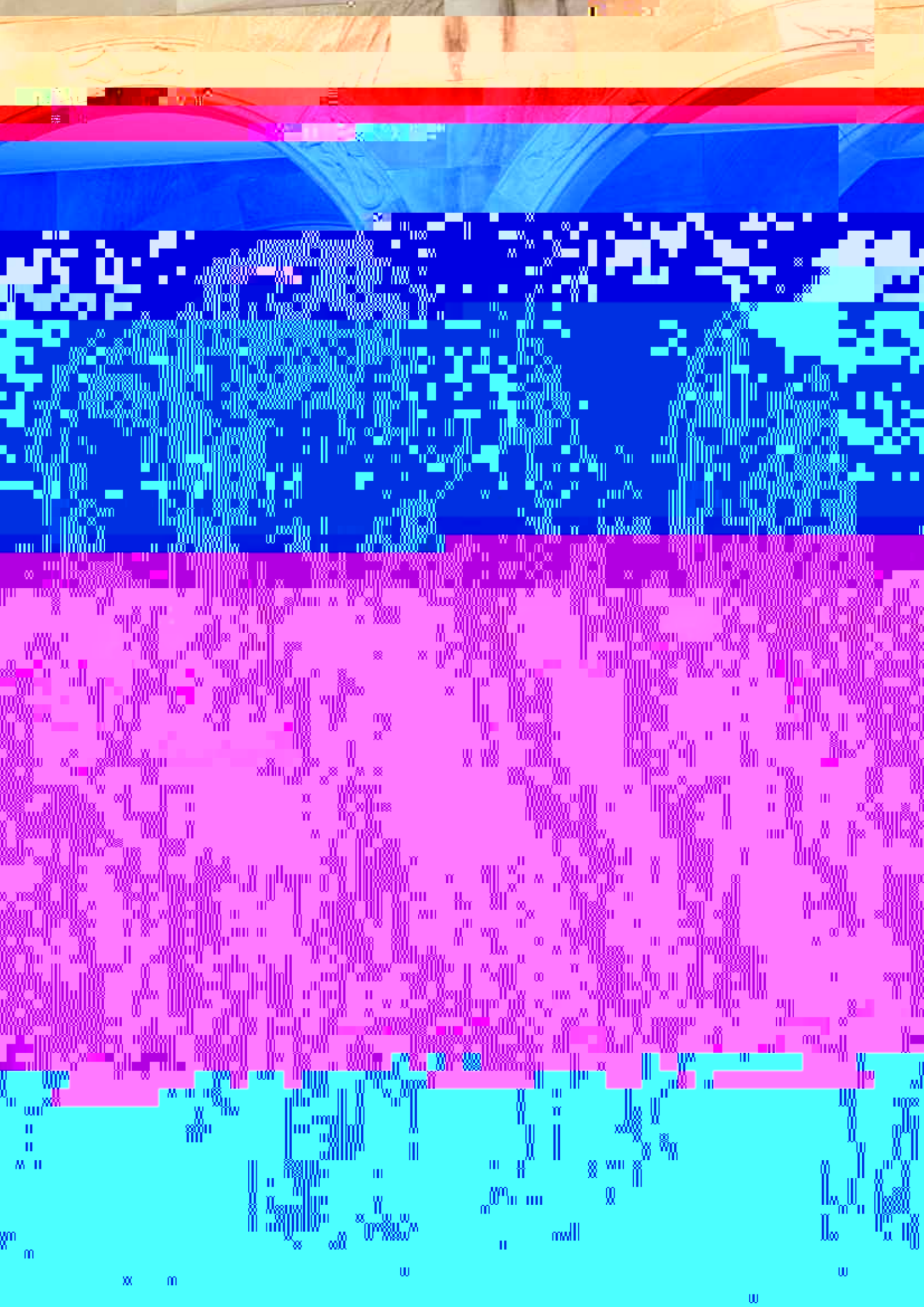




LEARNING / DISCOVERY / ENGAGEMENT

REALISING THE UQ ADVANTAGE

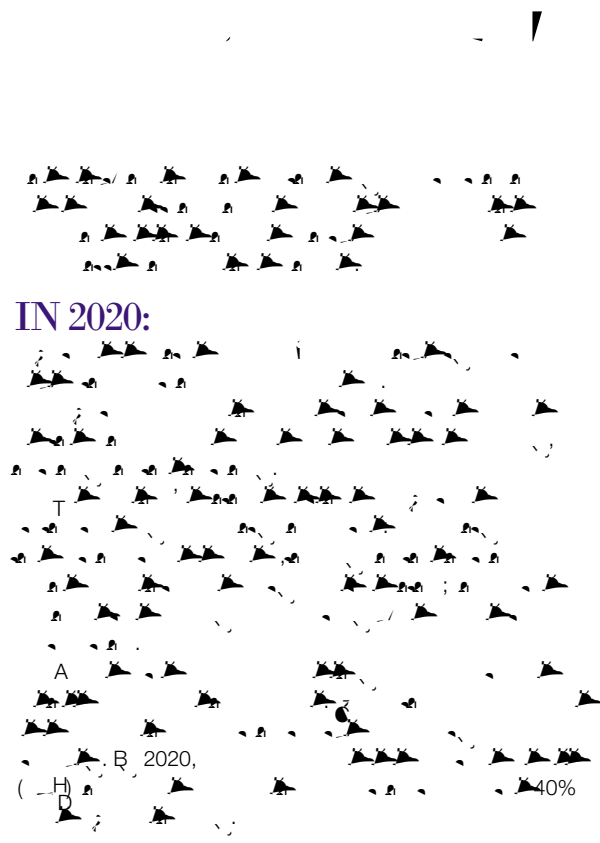
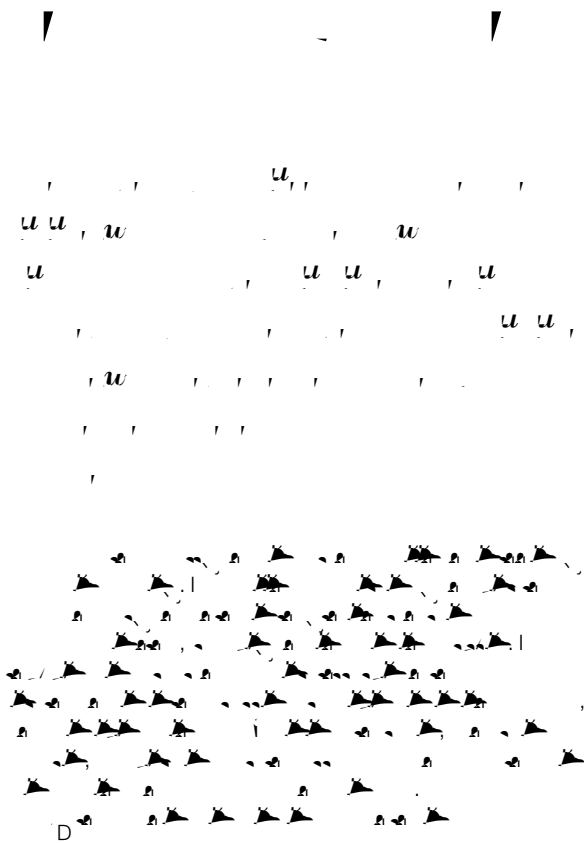
STRATEGIC DIRECTIONS & 2011–2015 PLAN



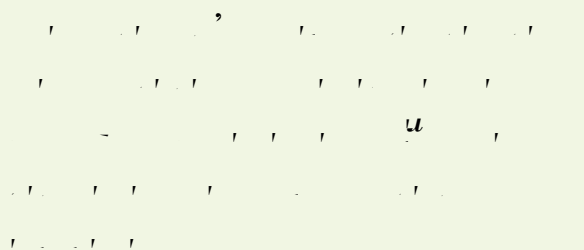
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STRATEGIC DIRECTIONS

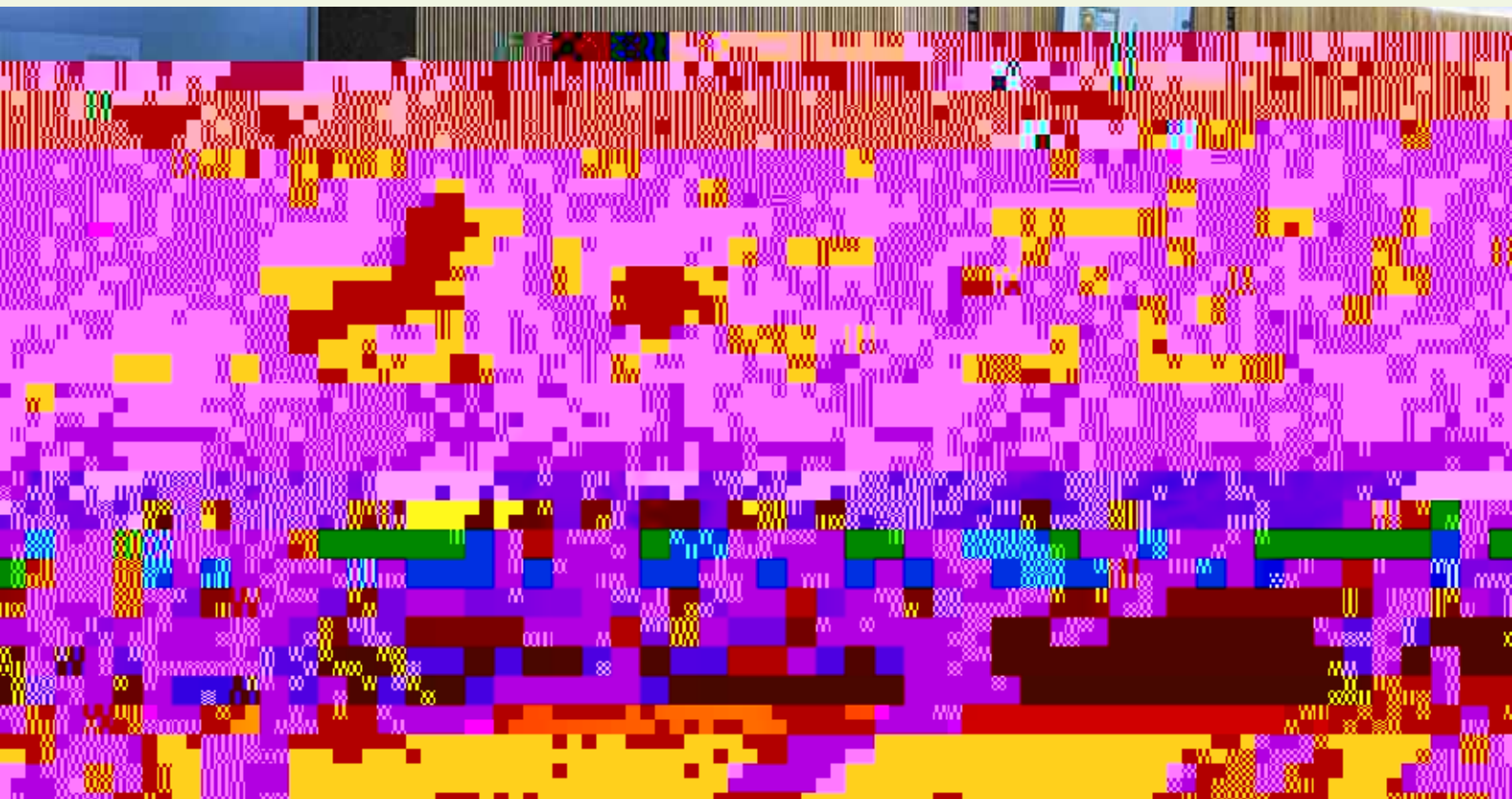


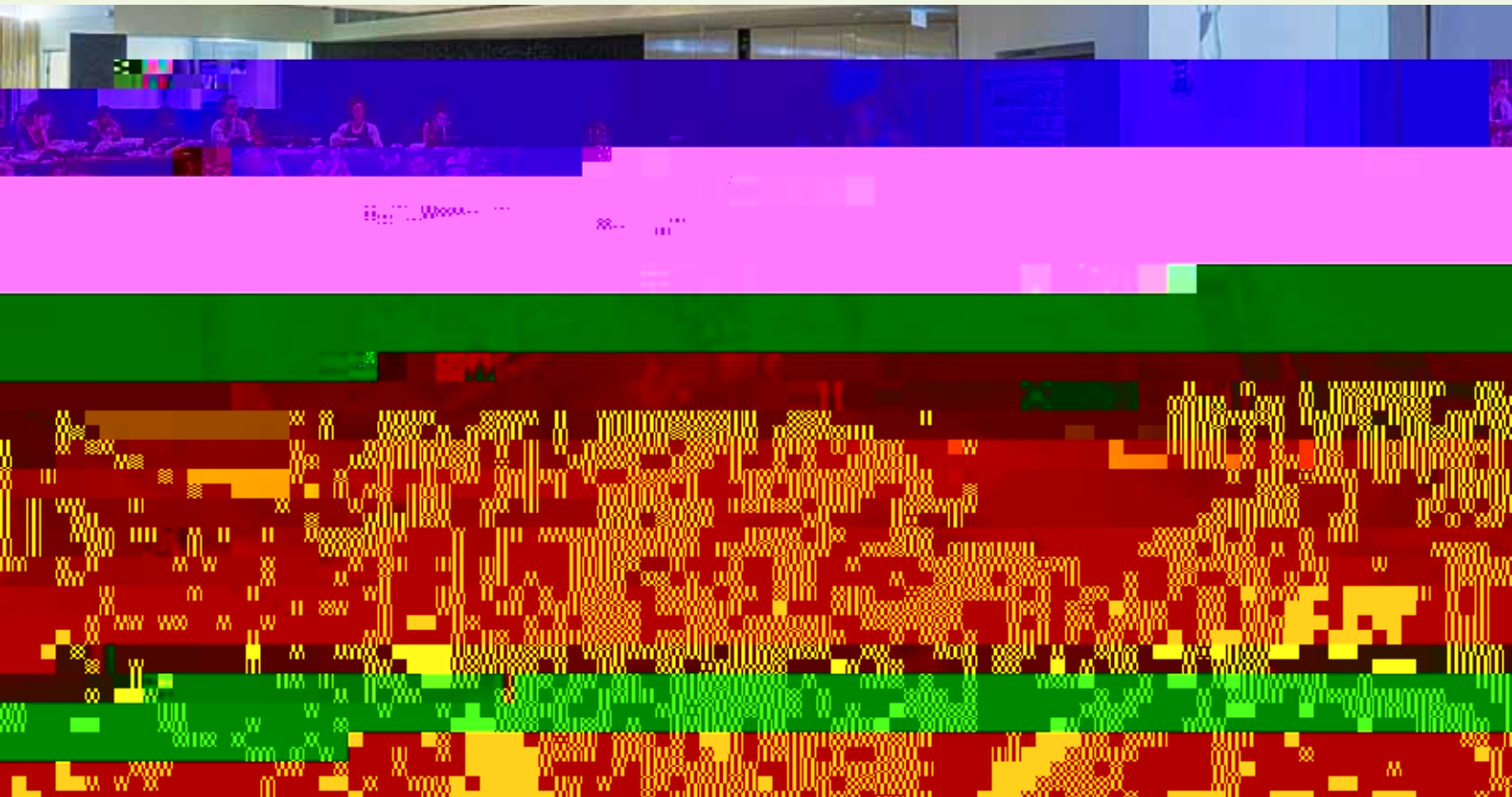
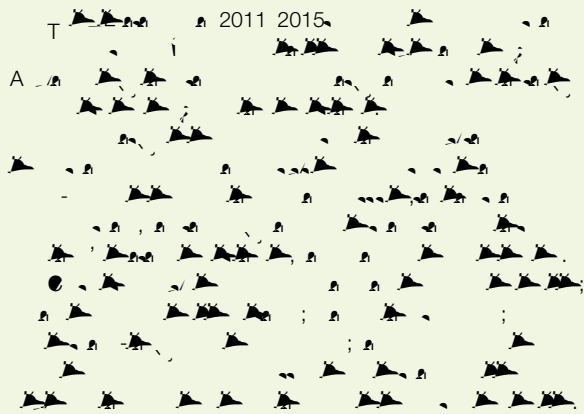
STRATEGY 2011-2015



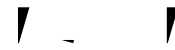
UQ LEARNING

“I have been very fortunate to have worked with the UQ team at the University of Queensland. The team is very professional, knowledgeable and supportive. I have learned a great deal from them and I am grateful for their help and guidance. I have also enjoyed working with them and the experience has been very rewarding. I would highly recommend them to anyone who is looking for a professional and knowledgeable team to work with. I have also enjoyed working with them and the experience has been very rewarding. I would highly recommend them to anyone who is looking for a professional and knowledgeable team to work with.”





LEARNING



THEME 1

Deliver on the UQ Advantage by ensuring that opportunity and choice genuinely characterise the UQ student experience.

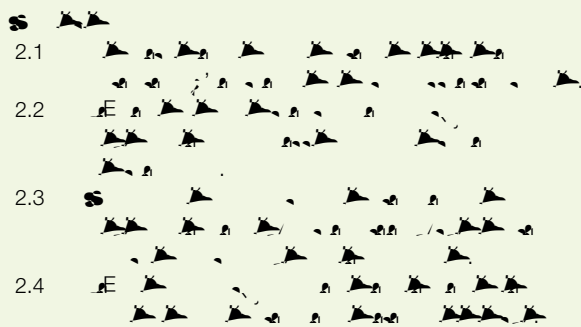
- 1.1
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- 1.4



2011-2015

THEME 2

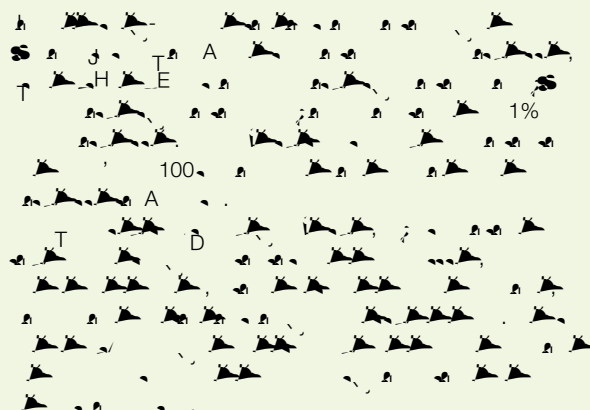
Attract and retain high-quality teaching staff, support and reward teaching excellence and raise the professionalism, visibility and status of teaching and learning at UQ.



THEME 3

UQ DISCOVERY

UQ Discovery is a leading provider of analytical services, offering a wide range of solutions for our clients. Our expertise spans across various industries, ensuring accurate and reliable results for every project.



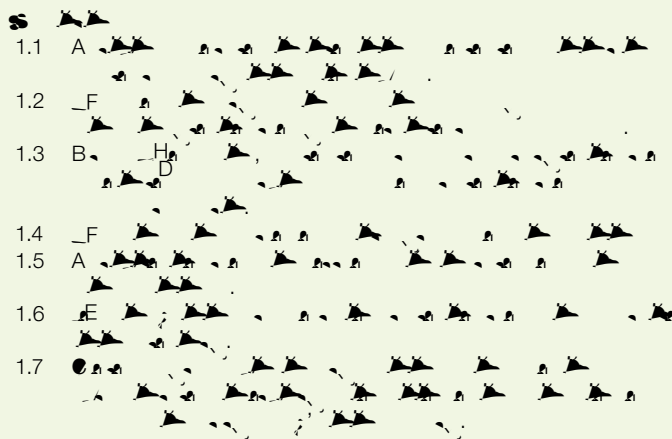
2011-2015



DISCOVERY

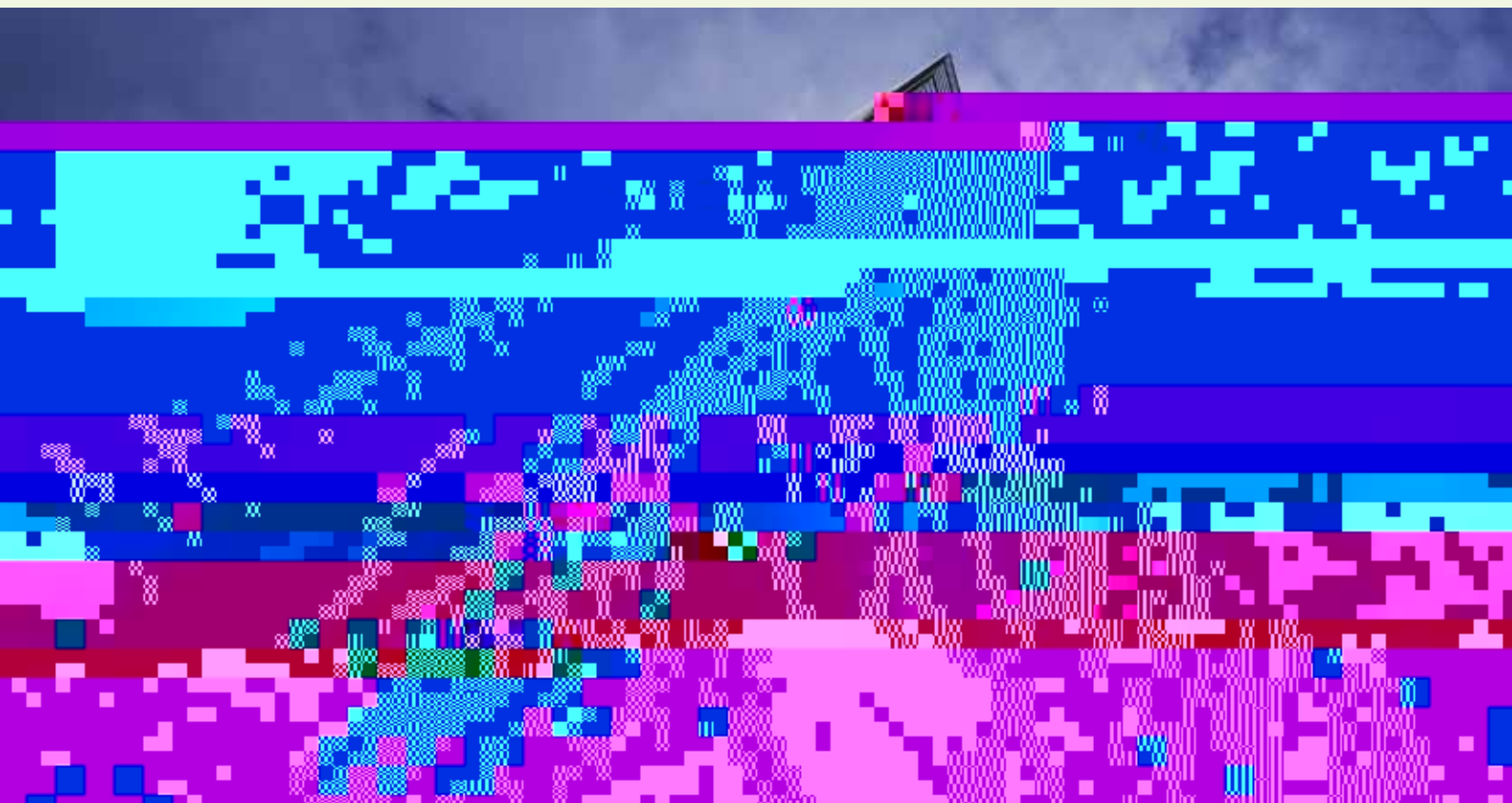
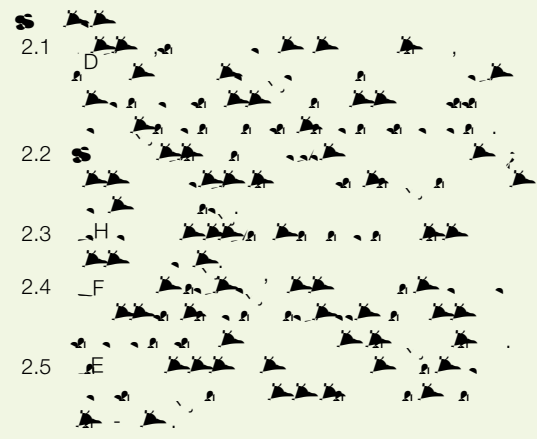
THEME 1

Develop a critical mass of expertise and an uncompromising focus on research of the highest quality to achieve international recognition for leadership in a number of strategically important areas of research.



THEME 2

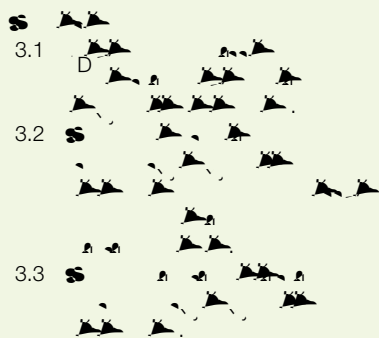
Encourage and support research collaboration with key Australian and international universities, public agencies, end users and industries.



2011-2015

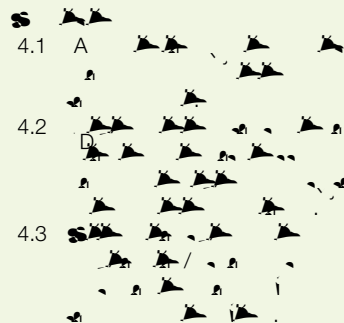
THEME 3

Foster outstanding performance from young researchers at higher degree, postdoctoral and early career levels.



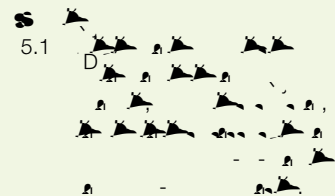
THEME 4

Enhance and sustain an excellent research infrastructure capability, concentrating on the University's existing and emerging areas of research strength.



THEME 5

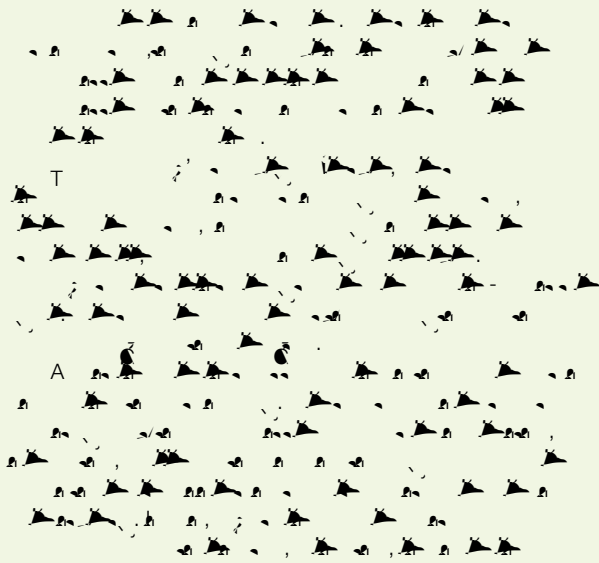
Advance the University's leading position in technology transfer and commercialisation.



UQ ENGAGEMENT

'I'm not sure if I'm doing it right, but I'm trying to be more engaged with my work. I'm trying to be more proactive and take initiative. I'm trying to be more assertive and speak up when I have ideas. I'm trying to be more collaborative and work better with my team. I'm trying to be more organized and manage my time better. I'm trying to be more resilient and bounce back from setbacks. I'm trying to be more curious and ask questions. I'm trying to be more open-minded and listen to others. I'm trying to be more confident and believe in myself. I'm trying to be more positive and focus on the good. I'm trying to be more grateful and appreciate what I have. I'm trying to be more compassionate and care for others. I'm trying to be more courageous and take risks. I'm trying to be more disciplined and stick to my goals. I'm trying to be more patient and wait for my turn. I'm trying to be more flexible and adapt to change. I'm trying to be more honest and tell the truth. I'm trying to be more humble and stay grounded. I'm trying to be more self-aware and know myself. I'm trying to be more self-motivated and drive myself. I'm trying to be more self-responsible and own my actions. I'm trying to be more self-compassionate and be kind to myself. I'm trying to be more self-empowered and believe in my ability to succeed. I'm trying to be more self-actualized and reach my full potential. I'm trying to be more self-fulfilling and find meaning in my life. I'm trying to be more self-reliant and depend on myself. I'm trying to be more self-sufficient and take care of myself. I'm trying to be more self-disciplined and control myself. I'm trying to be more self-controlled and manage my emotions. I'm trying to be more self-regulated and stay focused. I'm trying to be more self-motivated and drive myself. I'm trying to be more self-responsible and own my actions. I'm trying to be more self-compassionate and be kind to myself. I'm trying to be more self-empowered and believe in my ability to succeed. I'm trying to be more self-actualized and reach my full potential. I'm trying to be more self-fulfilling and find meaning in my life. I'm trying to be more self-reliant and depend on myself. I'm trying to be more self-sufficient and take care of myself. I'm trying to be more self-disciplined and control myself. I'm trying to be more self-controlled and manage my emotions. I'm trying to be more self-regulated and stay focused.'

2011-2015



ENGAGEMENT

THEME 1

Enhance the University's reputation as an engaged institution by developing sustainable relationships with key partners and communities, and build the University's external profile.

- 1.1 D
- 1.2 E
- 1.3 D
- 1.4 F
- 1.5 D



2011-2015

THEME 2

Contribute to the University's learning and discovery goals



THEME 3

Prepare the University for a multi-million dollar campaign to project the University to the next level of excellence.



